

Russell James
Bio

Russell James, J.D., Ph.D., CFP® is a professor in the School of Financial Planning at Texas Tech University where he directs the graduate program in Charitable Financial Planning (planned giving). He graduated, *cum laude*, from the University of Missouri School of Law where he was a member of the Missouri Law Review and received the United Missouri Bank Award for Most Outstanding Work in Gift and Estate Taxation and Planning. He also holds a Ph.D. in consumer economics from the University of Missouri, where his dissertation was on charitable giving. He is a member of the National Association of Charitable Gift Planners Hall of Fame and an Honorary Fellow of the American College of Trust and Estates Counsel (ACTEC).

Prior to his career as an academic researcher, Dr. James worked as the Director of Planned Giving for Central Christian College in Moberly, Missouri for 6 years and later served as president of the college for more than 5 years. During his presidency the college successfully completed two major capital campaigns, built several new debt-free buildings, and more than tripled enrollment.

Dr. James has published research in more than 80 peer-reviewed scientific journal and law review articles. He is author of several books including *The Storytelling Fundraiser*, *The Socratic Fundraiser*, *The Biblical Fundraiser*, *Inside the Mind of the Bequest Donor*, and *Visual Planned Giving*. He has been quoted in a variety of news sources including *The New York Times*, *CNN*, and the *Chronicle of Philanthropy* and his financial neuroimaging research was profiled in *The Wall Street Journal's Smart Money Magazine*.