Dr. Alan Campbell specializes in assisting families in business as they address communication processes and business concerns.

Throughout his 25+ year career in the counseling field, Dr. Campbell has worked in a variety of areas: individual counseling, family business consulting, sports psychology and marriage therapy. His desire to help individuals and families achieve personal and business growth is the driving force behind his career.

Through a friendship with a MassMutual agent in Stillwater in 1995, Dr. Campbell began working with family-owned businesses. Family issues that are prevalent in all families become magnified in a family business. So he began to assist these families in business in matters such as communication, conflict resolution and succession planning.

Since he has owned his own business, he is uniquely qualified to understand the strains of self-employment. By blending that experience with his psychology background, he brings a fresh perspective to many seemingly impossible situations. Helping families work through difficulties, and then watching their businesses thrive is the most rewarding part of his work.

Licensed as a psychologist in the State of Oklahoma, Dr. Campbell is also a member of the Family Firm Institute. The FFI is the foremost association for family enterprise professionals who help perpetuate trans-generational family business wealth. FFI understands family enterprise as a fundamental driver of global economic growth, prosperity, and stability.

Dr. Campbell obtained his Masters in Community Counseling and PhD in Counseling Psychology from Oklahoma State University. He has interests in philosophy and a Masters degree in Theology. His undergraduate degree was a Bachelor of Fine Arts which he continues to use as a keyboardist and vocalist on an amateur basis. Golf rounds out his avocation interests.

In addition to teaching classes at Oklahoma State University, he also served as a mental game coach to the Southern Nazarene University men’s golf team.

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